

Career opportunities in travel and tourism

Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours. The World Tourism Organization defines tourism more generally, in terms which go "beyond the common perception of tourism as being limited to holiday activity only", as people "traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure and not less than 24 hours, business and other purposes". Tourism can be domestic (within the traveller's own country) or international, and international tourism has both incoming and outgoing implications on a country's balance of payments.



Some popular courses for building a strong career in Travel and Tourism.

The courses listed down below are for all individuals who wish to enter the market at different entry points.

IATA Courses

- BA in Travel and Tourism Management
- BA in Hospitality, Travel and Tourism Management
- BSc. in Travel and Tourism Management
- BA Tourism Studies
- BA in Travel and Tourism
- BSc. in Hospitality and Travel Management
- BBA in Travel and Tourism Management
- BBA in Hospitality and Travel Management
- BBA in Air Travel Management
- BA/BSc in Aviation
- Diploma in Travel and Tourism Management
- Diploma in Hospitality Management
- Diploma in Tourism Studies

Diploma in Aviation, Hospitality and Travel Management
Diploma in Tourist Guide
Diploma in Tourism and Ticketing
Diploma in Airfare and Ticketing

These courses are ideal for graduates and postgraduates who wish to advance in their careers:

MBA in Hospitality Management
MBA in Airport Management
Master of Tourism Administration
Master of Tourism and Hotel Management
MBA in Travel & Tourism
MA/MSc Hospitality Management with Specialization in Travel, Leisure & Tourism
PGDM in Travel, Tourism & Hospitality Management.

Popular Career in Travel and Tourism Industry ÷

- Travel Agent
- Tour Guide
- Tourism Manager
- PR Manager
- Event Manager
- Airline Ground Staff
- Transport Officer
- Travel Writer

Challenges of employments in tourism and hospitality

Most research findings identified the major challenges of employment in tourism and hospitality, which are discussed in the following paragraph.

Unequal treatment: There is no equal treatment for all type of employees. For example, according to ILO-UNDP, cited Thomas [10] gender inequality is manifested in the sectors. Women perform 66 percent of the world's work, produce 50 percent of the food, but earn 10 per cent of the income and own 1 per cent of the property. Such circumstances are avail due to the fact that women have lower access to land, capital and education than men women tend to work at home or family enterprises unprotected by law, and women face discrimination and overload of work at business enterprises and family life.

As per UNWTO report on the assessment of the opportunities and challenges which face women with respect to employment in tourism conducted in 2011 noted that unskilled or semi-skilled women tend to work in the most vulnerable jobs, where they are more likely to experience poor working conditions, inequality of opportunity and treatment, violence, exploitation, stress and sexual harassment. In developing countries, additional factors such as low level of education and training, widespread poverty, poor maternal health and lack of sex education together with socio- cultural factors have prevented women from being empowered as economic actors. Businesses can be located at some distance from residential areas, particularly in poorer countries and communities, imposing both travel and time costs on women who frequently have limited access to both financial and time-flexibility resources.